

# *Research on the Role Promotion Mechanism of Shaanxi Red Culture in the Ideological and Political Education of Colleges and Universities in Shaanxi Province*

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**Abstract:** Shaanxi's red cultural resources are the sum total of the revolutionary legacy resources and spiritual resources formed by the party leading the masses of the people to carry out arduous revolutionary struggle and constantly explore the road of socialist construction in Shaanxi. As a precious spiritual education resource, Shaanxi red culture resource is of great value in ideological and political education in colleges and universities. This paper briefly introduces the distribution and characteristics of Shaanxi red cultural resources, studies the role of the red resources in ideological and political education in colleges and universities, and discusses the ways to integrate Shaanxi red resources into ideological and political education in colleges and universities, so as to improve the ideological and political level of college students and cultivate qualified social constructors.

## **1. Introduction**

Colleges and universities are the main front, classroom and channel of ideological and political education for college students. Therefore, when strengthening and improving the ideological and political education of college students, colleges and universities should "take the education of ideals and beliefs as the core, and conduct in-depth education to establish a correct world outlook, outlook on life and values". The red resources are a precious spiritual wealth formed by the Chinese people of all ethnic groups under the leadership of the communist party of China in the long revolutionary war. Ideological and political education should be targeted, effective, attractive and appealing. In this regard, the red resources have irreplaceable status and role, become an effective way to strengthen and improve the ideological and political education of college students<sup>[1]</sup>.

## **2. Distribution and characteristics of red resources in Shaanxi province**

### **2.1 The concept and connotation of red resource**

The red resource is the ideological, political, cultural, spiritual, and materialized resources that have condensed in the historical process of Marxism in China since the founding of the Communist Party of China. In other words, the red resource is the valuable spiritual wealth and material carrier

formed by the Communist Party of China in the revolution, construction and reform and opening up, including material and spiritual levels aspects. On the material level, there are revolutionary museums, revolutionary historical sites, martyrs' cemeteries, revolutionary memorial halls and exhibition halls, and literary works. The spiritual level refers to the revolutionary traditional spirit formed under the leadership of the party. There are mainly Yan'an spirit, the spirit of the Long March spirit, Jinggangshan spirit, and the spirit of Xibaipo. The Daqing spirit, the spirit of Jiao Yulu, the spirit of two bombs and one star, the spirit of 98 flood control, the spirit of manned spaceflight, and the spirit of the Expo were formed during the construction period<sup>[2]</sup>.

## 2.2 Distribution and characteristics of red resources in Shaanxi

In modern history, Shaanxi was an important source of the Chinese revolution and the base camp. Among the 107 counties in Shaanxi, there are 56 revolutionary old districts and counties, and 858 old districts, with red resources all over the Sanqin land. Its distribution has the following characteristics:

First, there are many revolutionary sites, martyrs cemeteries, and memorial sites. Table 1 shows the current red resources in Shaanxi Province. Second, there are many old red army and old heroes. There are more than 20,000 old red army and old heroes still alive in Shaanxi. These old red army and old heroes play a decisive role in the narration of revolutionary tradition and are the precious wealth of our ideological and political education. Third, there are many revolutionary historical relics and red classic stories. According to statistics, there are more than 100,000 pieces of revolutionary historical relics in Shaanxi, with more than 20 million words in red pictures and literature. In recent years, Shaanxi Province has also paid attention to transforming red resources into "red wealth"<sup>[3]</sup>.

Table 1 Current red resources in Shaanxi Province

Shaanxi Red Resources	Number of red resources
Revolutionary site	2051
National patriotism education base	19
National defense education demonstration base	6
Provincial patriotism base	30
National defense education base	127
City-level patriotism education base	180
Various types of national defense education	More than 3000

## 3. The role of red resources in college ideological and political education

### 3.1 Red resources help to cultivate the socialist core values of college students

An important problem of ideological and political education for college students is how to cultivate their socialist core values. This requires us to pay special attention to and strengthen the cultivation of socialist core values of college students, because their ideological and political quality is directly related to the future and destiny of socialist China. While the red resource is a combination of material state and humanity, which embodies the great ideal and firm belief of the revolutionary forefathers, and reflects the noble patriotic feelings and great national spirit. Therefore, the red resources can enable college students to be infected and educated imperceptibly, be edified in active participation, psychologically identify with the socialist core value system, and establish solid socialist core values.

### 3.2 The red resource is helpful to enrich the content and way of ideological and political education in colleges and universities

The core of red resources is the red spirit, which is under the leadership of the party, the fighting spirit for national independence and the innovative spirit for national prosperity and strength. These are all good materials for ideological and political education in colleges and universities. The use of red resources for ideological and political education of college students can enable them to understand the hard struggle of the revolutionary history, experience the spiritual quality of the predecessors. At the same time, it helps them understand the current situation of China, understand the hard-won happiness of life today, and help them establish a correct world outlook, outlook on life and values. At the same time, red resources widely exist in all parts of our country, in a variety of forms. To this end, educators can combine various forms of red resources with students' real life to carry out education and carry out colorful educational activities<sup>[4]</sup>.

## 4. The way to integrate Shaanxi red resources into college ideological and political education

### 4.1 Combine Shaanxi red resources with practical teaching contents of ideological and political theory courses

In the process of education and teaching, the red resources in Shaanxi should be transformed into teaching resources, and the combination and connection between the red resources and the ideological and political theory course should be well done. It is necessary to deepen the teaching reform, innovate the teaching forms, strengthen the teaching infiltration of red resources, make solid progress in the "red resources into the classroom" project, deepen the application of research and development results of red resources, and improve the discipline and theoretical taste of red resources into the classroom. It is necessary to explore and build a red resource education and teaching content system with red revolution theory, red revolution road, red revolution spirit and red revolution culture as the main line and integrating material state, event, character and spirit<sup>[5]</sup>.

### 4.2 Expanding the teaching method of ideological and political theory course with Shaanxi red resources

Table 2 Teaching method of ideological and political theory course in red resources development in Shaanxi province

● Organize teachers and students to experience revolutionary sites and memorial venues for experiential learning
● Sing red songs to experience real red educational material
● Take the Red Army Trail and experience the real red educational material

The traditional ideological and political theory teaching mostly adopts the teaching method of one-way infusion, which is lack of appeal and difficult to arouse students' interest and resonance. In the ideological and political theory course teaching, the use of red resources, strengthen the emotional experience and situational experience, teaching methods and methods will be enriched, teaching space will be further expanded. Table 2 shows some of the main teaching styles. Through these teaching methods combining sensibility and theory, college students can experience real and convincing red educational materials, and arouse their ideological identification, emotional resonance and behavioral interaction. Finally, it is beneficial to improve the teaching form and teaching method of ideological and political theory course, enhance the appeal of theory, and improve the effectiveness of ideological and political theory course.

## 5. Conclusions

As a kind of high quality and efficient educational resource, Shaanxi red culture resources, due to its own characteristics and special effect on college students, provide rich and diverse and distinctive educational methods for ideological and political education in colleges and universities, and make up for the deficiency of the existing theoretical system of ideological and political education in colleges and universities. Colleges and universities and all social parties should vigorously develop and make use of Shaanxi red cultural resources, deeply explore the value of Shaanxi red cultural resources to ideological and political education in colleges and universities, and enhance the effectiveness of ideological and political education in colleges and universities. Integrate the red culture into the ideological and political education in colleges and universities, effectively play the ideological and political education function of the red resources, infect college students with revolutionary stories, inspire college students with revolutionary spirit, and constantly promote the improvement of the ideological and political quality of college students.

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